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**REALTY EXECUTIVES SOUTHERN ARIZONA CEO JOINS
TRULIA.COM ADVISORY BOARD**

Anthony Azar will provide counsel to real estate search engine developer

Tucson, AZ (December 14, 2006)— Anthony Azar, CEO of Realty Executives Southern Arizona, has joined the advisory board of Trulia.com, the developer of a national real estate search engine that uses interactive heat maps and neighborhood guides to locate property listings in all 50 states. In this capacity, Azar will provide counsel on effective strategies for delivering a high quality online home search experience that can be easily integrated with more detailed property listings on Realty Executive's local Web site.

Unique to the Trulia model is an ability to link consumers to a real estate professional who is knowledgeable about the attributes of that home. "Since Trulia's launch, our goal has been to provide home buyers and sellers with the best, most comprehensive real estate search experience on the Web," explained Trulia Co-Founder and COO Sami Inkinen. "We built an advisory board of experienced real estate professionals to show us how best to achieve this goal while offering brokers and their agents a cost-effective means to market their home sellers' property listings online."

Anthony Azar joins a well respected group of real estate brokers and industry leaders from across the country including: Sherry Chris, COO, Coldwell Banker Real Estate Corporation; Van Davis, Consultant and Former CEO, Foxtons; Michael Koval, CTO, Long and Foster Companies; Jonathan Miller, President/CEO, Miller Samuel Inc.; Robert Moles, Chairman, Intero Real Estate Services; Steve Ozonian, Chairman, Realty Information Systems Inc./Help-U-Sell Real Estate; Michael Pappas, President, The Keyes Company; Bob Peltier, President, Edina Realty, Inc.; and Kaira Rouda, COO, Real Living, Inc.

According to Azar, "Increasingly, information-hungry consumers are shopping for homes on the Internet and Realty Executives Southern Arizona is embracing this trend. The Trulia link is only one of a number of enhanced online services available to our executives and their clients that help make shopping for a home a satisfying experience from beginning to end."

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About Realty Executives: Realty Executives Southern Arizona is the largest locally-owned real estate brokerage in southern Arizona and ranks in the top 125 out of nearly 90,000 real estate brokerages nationwide. An industry leader in agent training and use of technology to better serve clients, the company reached a milestone \$1,323,755,137 in sales volume in 2005. Realty Executives Southern Arizona is a member of an international network with offices and service partners across the US and in eight foreign countries.

About Trulia: Trulia, Inc. (www.trulia.com), a national, residential real estate search engine, has revolutionized online home search by offering a rich, intuitive user experience that points consumers directly to listings on agent and broker Web sites. Trulia helps consumers find information on homes for sale, and provides real estate information at the local level to help consumers make better decisions in the home-buying process. The company was founded in San Francisco in 2005 by Pete Flint and Sami Inkinen.

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