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**LOCAL REALTOR® FIRST IN TUCSON TO
ACHIEVE NATIONAL ASSOCIATION OF
REALTORS® (NAR) GREEN DESIGNATION**

Tucson, Arizona (Grassroots Newswire) December 4, 2008 -- Nicole Brulé-Fisher with Realty Executives Southern Arizona has been awarded the National Association of REALTORS® GREEN Designation, the only green real estate professional designation recognized and endorsed by NAR. She is the first AND only in Tucson to earn this designation. Of distinction, Nicole was also the first in Tucson to receive the EcoBroker® designation back in early 2006.

Nicole achieved this prestigious designation newly created by NAR after completing 18 hours of coursework designed specifically for Realtors® in Orlando at the NAR yearly convention. The course was completed in collaboration with a multidisciplinary team of industry experts from across the country ensuring that designees gain comprehensive knowledge of green homes and buildings and issues related to sustainability and real estate.

More specifically, Nicole was trained in understanding what makes a property green, helping clients evaluate costs/benefits of green building features & practices, distinguishing between industry rating and classification systems, listing and marketing green homes and buildings, discussing the financial incentives available, & helping a client see a property's green potential.

“As energy costs rise, along with concern for the environment, homeowners are looking for innovative ways to save money and live responsibly,” said Dick Gaylord, NAR’s immediate past president. NAR’s Green Designation program was developed in response to growing consumer awareness and interest in the benefits of resource efficient buildings and homes. The designation helps consumers who care about energy efficiency and sustainable building practices identify Realtors® who can then identify and implement their green real estate and lifestyle goals.

As an NAR GREEN Designee, Nicole has once again proven she has the knowledge, tools and sincere commitment when it comes to all matters related to the Green industry

and real estate. Nicole was the first Realtor® in Tucson to earn the EcoBroker® designation in February 2006, and now once again, she leads the way as the first GREEN designee in Tucson.

For more information about NAR's newest designation, visit www.greenresourcecouncil.org.

About Realty Executives International

Realty Executives International, the nation's first 100-percent commission company, has been perfecting its business model for more than 43 years and is one of the fastest-growing real estate franchises in North America. The Phoenix-based, privately held company has more than 800 franchises in 14 countries, including offices in the United States, Canada, South Africa, Mexico, Australia, Israel, Costa Rica, France, Greece, Panama, Nicaragua, Columbia, Belize and Indonesia. Publications like *Entrepreneur*, *Success* and *Inc.* magazines have all ranked Realty Executives International, Inc as a leader based on franchise growth, management stability and financial soundness. For additional company information, call 1-800-252-3366, or visit www.realtyexecutives.com

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