



For additional information, contact:  
JEN HESS. (520)529-5185

**FOR IMMEDIATE RELEASE**

**REALTY EXECUTIVES SOUTHERN ARIZONA  
WILL SPONSOR ELLER FORECASTING PROJECT  
*Projections Will Benefit Agents and their Customers***

Tucson, AZ (December 5, 2005)– Anthony Azar, Chief Executive Officer of Realty Executives Southern Arizona, announced that the company has agreed to sponsor the Eller College of Management Forecasting Project. The Project is designed to provide information on economic, demographic and business trends in Arizona, its metro areas, and the entire Western region. Realty Executives and its partners, Pinnacle Mortgage and Catalina Title, are the only residential real estate service organizations to be invited to participate in the Project. The organizations will share the information with their executives and affiliates to assist them in their effort to provide the best possible service to their customers.

Dr. Marshall Vest, director of the Economic and Business Research Center at the University of Arizona Eller College of Management and a widely recognized authority on Arizona's economy, explains that the Project provides a forum for interaction among scholars, public policy makers, and business leaders. Although in-depth forecasting and consulting services are available only to sponsors, most research will be made available to the general public. Project forecasts have been recognized as the "Best in the West" by the editors of the *Western Blue Chip Economic Forecast*.

# # #

REALTY EXECUTIVES Southern Arizona is an independent, locally owned company with eleven offices in Southern Arizona, and is affiliated with REALTY EXECUTIVES International, one of the fastest growing franchises in the United States with nearly 15,000 sales associates and more than 750 franchises in eight countries.

(<http://ebr.eller.arizona.edu/forecasts/forecastingproject.aspx> )

###